



# OurPath

Your partner isn't straight? You're not alone.

## Job Description

### Fundraising Team

#### Fundraising Director

**Estimated Time Commitment:** Approximately 6-10 hours per week

**Position Hierarchy:** Persons in this position report directly to the Executive Director.

**Position Requirements:** Ability to write and converse in English. Ability to meet virtually via Zoom (account will be provided for you), ability to use email and shared drives through Google Teams.

**Organization Purpose:** All volunteers support the purpose and mission of the organization. OurPath's primary purpose is to provide peer-to-peer support for and healthy healing to people impacted by the discovery that their partner is LGBT+. We also aim to educate the public about the plight and needs of straight partners.

OurPath's three-prong **Mission** is:

- **REACHING OUT** to increase visibility of Straight Partners and accessibility to support.
- **HEALING** and empowering Straight Partners and Partners of Trans People to cope constructively.
- **BUILDING BRIDGES** between spouses, within families, and with the larger community through support, education, and advocacy.

**Position Summary:**

The Fundraising Team works to secure income to the organization in order to support our operations and outreach. The Fundraising Director works with the Executive Director and the Board of Directors to pull together a robust fundraising program to ensure ongoing donations, as well as works with the Grant Manager and the Grants Sub-Committee to obtain and manage grants.

### **Detailed Description:**

- Understands the organization's mission, history and mindset,
- Works with the Executive Director and Board of Directors to understand yearly fundraising goals.
- Uses multi-level marketing to reach all potential donors – direct mail, social media, etc.
- Establishes ongoing relationship with large and committed monthly donors.
- Contacts each large one-time donor after their gift to personally thank them for their donation.
- Understands what each large donor would like to see as an outcome of their donation, and works with E.D. to obtain information that will help the donor to see their impact.
- Determines each donation campaign's monetary goals.
- Establishes focus for each donation campaign – them, common language, visual continuity.
- Assists organization in obtaining corporate funding.
- Coordinates with all other staff involved in fundraising campaigns; Marketing Manager, Social Media Manager, Webmaster/IT Manager, Graphics Designer, etc.