



OurPath

Your partner isn't straight? You're not alone.

Job Description

Communications Team

Blog Manager

Estimated Time Commitment: Approximately 2-4 hours per week

Position Hierarchy: Persons in this position report directly to the Communications Director and ultimately to the Executive Director.

Position Requirements: Ability to write and converse in English. Ability to meet virtually via Zoom (account will be provided for you), ability to use email and social media platforms. Ability to write and edit articles.

Organization Purpose: All volunteers support the purpose and mission of the organization. OurPath's primary purpose is to provide peer-to-peer support for and healthy healing to people impacted by the discovery that their partner is LBGT+. We also aim to educate the public about the plight and needs of straight partners.

OurPath's three-prong **Mission** is:

- **REACHING OUT** to increase visibility of Straight Partners and accessibility to support.
- **HEALING** and empowering Straight Partners and Partners of Trans People to cope constructively.
- **BUILDING BRIDGES** between spouses, within families, and with the larger community through support, education, and advocacy.

Position Summary:

The Communications Team provides information to the general public about the organization. This includes blog posts to educate both Straight Partners and the general public about the plight of the Straight Partner / Partners of Trans People.

Detailed Description:

- Produce written pieces for the organization’s website blog, under the direction of the Communications Director.
- Make edits / corrections based on feedback of Communications Director.
- Posts the blog articles to the org’s website blog page on an assigned schedule.
- Notifies Social Media Manager that new blog has been posted, so they can arrange for social media blasts of the piece.
- Cross-posts the blog post with Medium.com account.